

Recommended print layout software - InDesign*

File Type: Our preferred file type is a high resolution print ready PDF.

File bleed: Ensure document is setup with sufficient bleed (at least .125") and is supplied with crop marks ^{(1) (4)}

Fonts: It is important to embed all fonts within the PDF document. This can be verified by selecting Advanced in your PDF export settings. (2) It is important to check for 0 byte font files on your document fonts folder of your packaged file. Please manually copy these fonts from your system folder into your document fonts folder ⁽³⁾

Native Artwork: When supplying native InDesign files choose File - package and ensure all fonts and linked images are included

When laying out your design, ensure all linked (placed) images are at least 300dpi and a CMYK build. Any spot colors (PMS) will be converted and rendered as 4 color unless otherwise quoted.

There should be a minimum of 1/8" clearance between the edge of your document and any printing elements to prevent cutting or printing issues.

If not printing with bleed, then a 1/8" white clearance area should be used.

Variable Data

Any variables being printed within creative copy need to be specified. This can be done by changing their color to 100% Magenta if text, or encapsulating in a box that is 100% Magenta ⁽⁵⁾

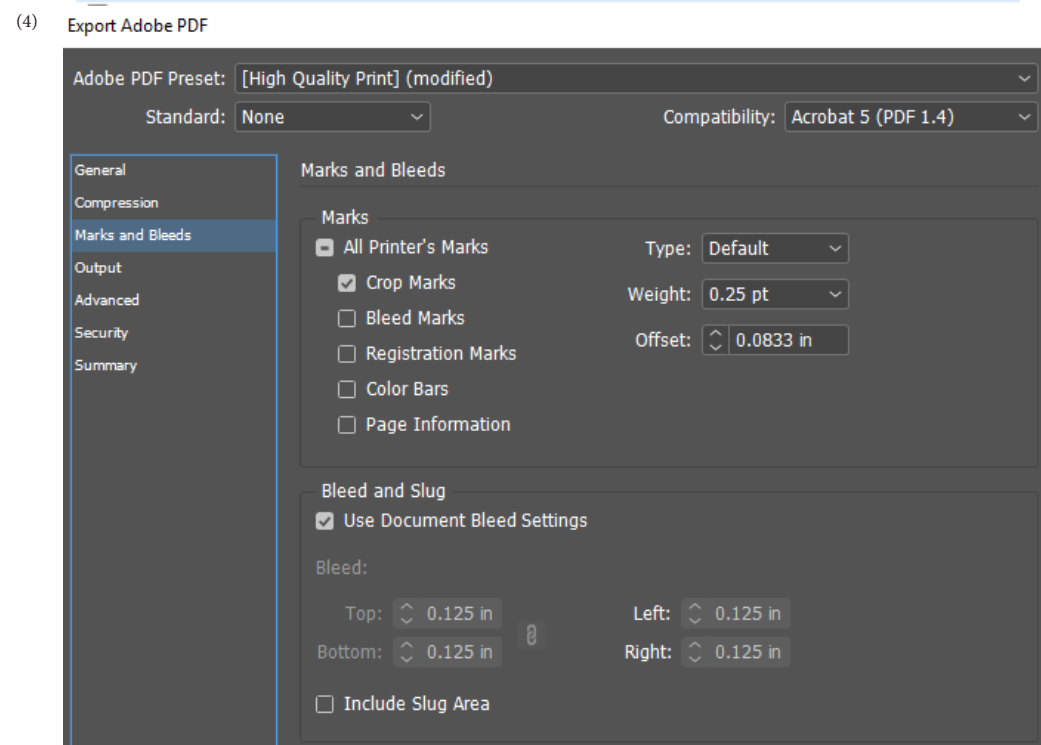
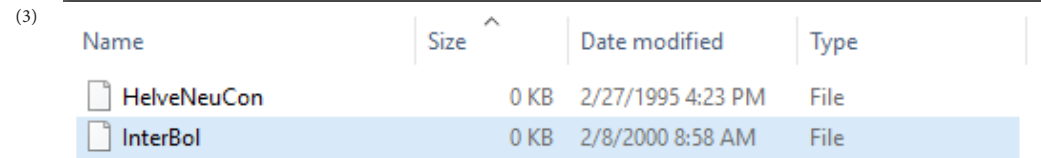
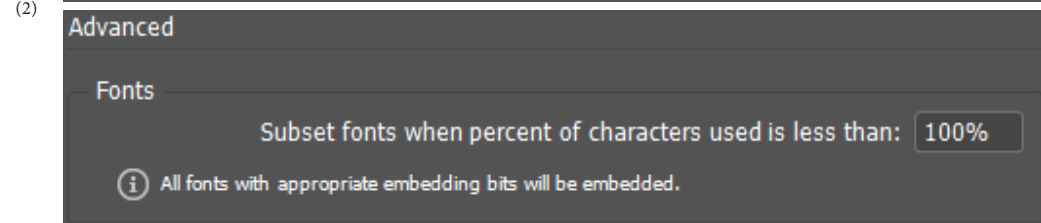
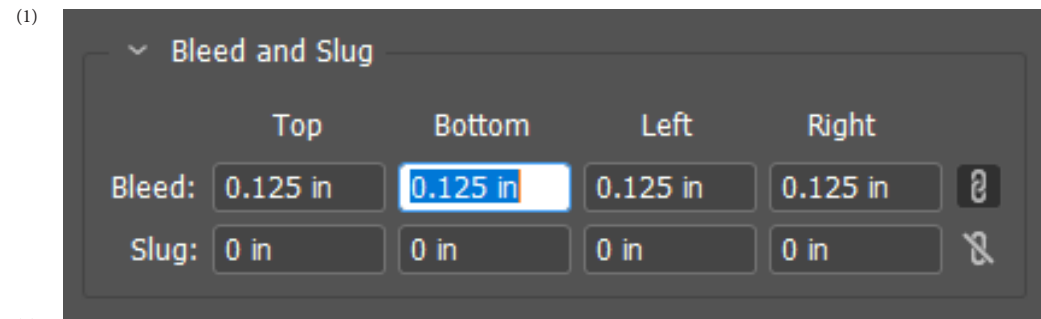


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Design Guidelines



* Limited support is available for MS Publisher and Microsoft Word. We strive to move the mountain and all efforts will be made to accommodate, though no guarantee can be given that these files will reproduce to the expected quality standards.