



www.govisiondirect.com
 2222 Enterprise Park Place
 Indianapolis, IN 46206
 O 317.283.1717
 F 317-283-1711

2019 USPS RATES effective Jan. 27th

FIRST-CLASS INDICIAS

Company type indicias (VDM)
 require a return address be used.

FIRST CLASS MAIL
 US POSTAGE
PAID
 VDM

PRESORTED
 FIRST CLASS MAIL
 US POSTAGE
PAID
 VDM

FIRST CLASS MAIL
 US POSTAGE
PAID
 INDIANAPOLIS IN
 PERMIT NO 9502

PRESORTED
 FIRST CLASS MAIL
 US POSTAGE
PAID
 INDIANAPOLIS IN
 PERMIT NO 9502

MARKETING MAIL INDICIAS

Company type indicias (VDM)
 require a return address be used.

NON-PROFIT ORG
 US POSTAGE
PAID
 INDIANAPOLIS IN
 PERMIT NO 9502

PRSR STD
 US POSTAGE
PAID
 INDIANAPOLIS IN
 PERMIT NO 9502

NON-PROFIT ORG
 US POSTAGE
PAID
 VDM

PRSR STD
 US POSTAGE
PAID
 VDM

Letter Size
 Enveloped Automated Letters
 or Oversized Postcards
 Min. Size - 3 1/2" x 5"
 Max. Size - 6 1/8" x 11 1/2"
 Max. Weight - 3.5 oz.

Folded Self Mailers
 Min. Size - 3 1/2" x 5"
 Max. Size - 6" x 10 1/2"
 Max. Weight - 3.0 oz.
 USPS - DMM Section 201.3.14

Booklets (Stitched or Glue Bound)
 Size and Weight requirements varies
 based on design:
 refer to USPS - DMM Section 201.3.16

Please reference our design guide, or contact a Vision Direct Account Manager today for assistance in designing your next quality direct mail campaign.

FIRST-CLASS MAIL			
NON-AUTO (Under 1 oz.)	LETTERS	CARDS	FLATS
Single Piece*	0.56	0.430	1.000
Additional Ounce	0.150	-	0.150
PRESORTED			
	LETTERS	CARDS	FLATS
Machinable Presorted	0.459	0.280	0.799
Mixed AADC	0.428	0.274	0.727
AADC	0.412	0.268	0.644
3-Digit	-	-	0.605
5-Digit	0.383	0.257	0.486
Additional Ounce	-	-	0.150

ENVELOPE SIZE GUIDE			
Common Sizes			
#6 ^{1/4}	6 ^{1/2} X 6	#12	4 ^{3/4} X 11
#6 ^{3/4}	3 ^{5/8} X 6 ^{1/2}	#14	5 X 11 ^{1/2}
#7	3 ^{3/4} X 6 ^{3/4}	A-2	4 ^{3/8} X 5 ^{3/4}
#7 ^{3/4}	3 ^{7/8} X 7 ^{1/2}	A-6	4 ^{3/4} X 6 ^{1/2}
#8 ^{5/8}	3 ^{5/8} X 8 ^{5/8}	A-7	5 ^{1/4} X 7 ^{1/4}
#9	3 ^{7/8} X 8 ^{7/8}	A-8	5 ^{1/2} X 8 ^{1/8}
#10	4 ^{1/8} X 9 ^{1/2}	A-9	5 ^{3/4} X 8 ^{3/4}
#11	4 ^{1/2} X 10 ^{3/8}	A-10	6 X 9 ^{1/2}

MARKETING MAIL (FORMERLY STANDARD MAIL)								
AUTOMATION	LETTERS	NDC	SCF	FLATS	NDC	SCF	DDU	
Mixed AADC	0.291	0.269	-	0.632	0.589	-	-	-
AADC	0.281	0.259	0.253	0.597	0.554	0.544	-	-
3-Digit	-	-	-	0.523	0.480	0.470	-	-
5-Digit	0.256	0.234	0.228	0.405	0.362	0.352	-	-
ECR Basic Bundles	-	-	-	0.279	0.249	0.241	-	0.232
ECR Basic Bundles	0.294	0.269	0.262	0.300	0.270	0.262	-	0.253
ECR High Density	0.209	0.189	0.184	0.250	0.212	0.205	-	0.187
ECR High Density Plus	0.200	0.180	0.175	0.232	0.194	0.187	-	0.169
ECR Saturation	0.190	0.170	0.165	0.224	0.186	0.179	-	0.161

NON PROFIT MARKETING MAIL								
AUTOMATION	LETTERS	NDC	SCF	FLATS	NDC	SCF	DDU	
Mixed AADC	0.173	0.151	-	0.458	0.415	-	-	-
AADC	0.163	0.141	0.135	0.423	0.380	0.370	-	-
3-Digit	-	-	-	0.349	0.306	0.296	-	-
5-Digit	0.138	0.116	0.110	0.231	0.188	0.178	-	-
ECR Basic Bundles	-	-	-	0.195	0.165	0.157	-	0.148
ECR Basic Bundles	0.209	0.184	0.177	0.216	0.186	0.178	-	0.169
ECR High Density	0.124	0.104	0.099	0.166	0.128	0.121	-	0.103
ECR High Density Plus	0.117	0.097	0.092	0.137	0.106	0.099	-	0.081
ECR Saturation	0.111	0.091	0.086	0.136	0.098	0.091	-	0.073



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2018 USPS RATES effective thru Jan. 26th

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FIRST-CLASS MAIL			
NON-AUTO (Under 1 oz.)	LETTERS	CARDS	FLATS
Single Piece*	0.500	0.350	1.000
Additional Ounce	0.210	-	0.210
PRESORTED			
	LETTERS	CARDS	FLATS
Machinable Presorted	0.458	0.280	0.799
Mixed AADC	0.424	0.274	0.705
AADC	0.408	0.268	0.623
3-Digit	-	-	0.593
5-Digit	0.378	0.257	0.474
Additional Ounce	-	-	0.210

ENVELOPE SIZE GUIDE			
Common Sizes			
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#6 ^{3/4}	3 ^{5/8} X 6 ^{1/2}	#14	5 X 11 ^{1/2}
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#11	4 ^{1/2} X 10 ^{3/8}	A-10	6 X 9 ^{1/2}

MARKETING MAIL (FORMERLY STANDARD MAIL)								
AUTOMATION	LETTERS	NDC	SCF	FLATS	NDC	SCF	DDU	
Mixed AADC	0.287	0.263	-	0.598	0.557	-	-	-
AADC	0.274	0.250	0.243	0.567	0.526	0.514	-	-
3-Digit	-	-	-	0.500	0.459	0.447	-	-
5-Digit	0.251	0.227	0.220	0.393	0.352	0.340	-	-
ECR Basic Bundles	-	-	-	0.276	0.246	0.238	-	0.227
ECR Basic Bundles	0.292	0.265	0.257	0.295	0.265	0.257	-	0.246
ECR High Density	0.200	0.178	0.172	0.248	0.208	0.194	-	0.185
ECR High Density Plus	0.196	0.174	0.168	0.227	0.187	0.173	-	0.164
ECR Saturation	0.186	0.164	0.158	0.219	0.179	0.165	-	0.156

NON PROFIT MARKETING MAIL								
AUTOMATION	LETTERS	NDC	SCF	FLATS	NDC	SCF	DDU	
Mixed AADC	0.172	0.148	-	0.432	0.391	-	-	-
AADC	0.159	0.135	0.128	0.401	0.360	0.348	-	-
3-Digit	-	-	-	0.334	0.293	0.281	-	-
5-Digit	0.136	0.112	0.105	0.227	0.186	0.174	-	-
ECR Basic Bundles	-	-	-	0.194	0.164	0.156	-	0.145
ECR Basic Bundles	0.210	0.183	0.175	0.213	0.183	0.175	-	0.164
ECR High Density	0.118	0.096	0.090	0.166	0.126	0.112	-	0.103
ECR High Density Plus	0.117	0.095	0.089	0.144	0.104	0.090	-	0.081
ECR Saturation	0.111	0.089	0.083	0.136	0.096	0.082	-	0.073